

**Kevin Strickland**  
**Senior Vice President**

20+ years of banking related experience

Email: [kstrickland@mzbierlyconsulting.com](mailto:kstrickland@mzbierlyconsulting.com)

Kevin Strickland is a Senior Vice President with MZ BIERLY CONSULTING, INC. a consultancy specializing in improving the top-line revenue of regional and community banks. Kevin has long history in banking and an extensive consulting background. Today, he works with clients throughout North America to improve the sales and sales management processes that generate sustainable top-line growth. Kevin works with senior managers, business bankers, commercial lenders and branch managers in regional and community banks.

Kevin most recently served as Regional President of Business Banking for RBC Centura Bank. There, he was responsible for directing the business-to-business strategies for the Florida market.

Before joining MZ BIERLY CONSULTING, Kevin was a Vice President at Regions Bank in Florida where he was responsible for developing opportunities in the business banking market. At Regions he was consistently a top 5% performer and received numerous awards for his sales performance. Kevin's well-developed sales skills enabled him to build a dominating presence in the not-for-profit sector in Florida resulting in significant low-cost deposit growth in his markets. Many of the initiatives he pioneered are still in place.

Kevin has also served as Branch Manager and Head of Indirect Lending at a community bank in Florida.

A dynamic, well-regarded consultant, Kevin delivers practical "I've been there" how-to's and coaching to bankers and sales managers throughout North America. A native of Florida, he is a graduate of Florida State University as well as the Florida School of Banking.